

FOR IMMEDIATE RELEASE

Office of Public Relations and Marketing
Northern Arizona University – Yuma Branch Campus
www.yuma.nau.edu

The Role of the University in Regional Economic Development

Yuma, Arizona <February 13, 2008> - Northern Arizona University's President John Haeger will host a Town Hall meeting in Yuma, Friday February 22nd. The event will be at St. Paul's Cultural Center, 645 South 2nd Avenue, beginning at 7:30 a.m.

The topic of this first in a series of events is "The role of the University in Regional Economic Development". Panelists will make brief presentations regarding the topic, and then open the floor for public questions and interactive discussion.

Panelists for the event will include Bob McLendon, newly appointed member of the Arizona Board of Regents, Chris Camacho, President/CEO of Greater Yuma Economic Development, Harry Hengl, owner of Western Financial Services and a member of the NAU Foundation's board of directors, Toni Badone, Superintendent of Yuma Union High School District, Emma Torres, Executive Director of Campesinos Sin Fronteras, and Don Schoening, President of Arizona Western College. Dr. Haeger will moderate.

The public is encouraged to view the video presentation at www.highereducationsolution.com and to come prepared with questions to ask and an interest in participating in two-way discussion with the panelists.

There is no charge to attend, however RSVPs are requested by Thursday the 21st at 12:00 noon. Please provide the full name of each attendee as well as an email address or telephone number for each, by fax to 928-317-6419 or leave a detailed voice message at 317-6170. For more information, please visit our web site at www.yuma.nau.edu.

NAU – Yuma, a branch campus of Northern Arizona University, has been serving the southwestern Arizona and southeastern California communities since 1988. NAU-Yuma's partnerships with Arizona Western College (Yuma and La Paz Counties) and Imperial Valley College (Imperial County) provide students an innovative, direct path to complete four-year programs. Recently designated a Hispanic-Serving Institution by the U.S. Department of Education, NAU-Yuma offers undergraduate and graduate courses in a growing number of fields, including biology, business, criminal justice, education, environmental science, nursing, psychology, sociology, social work and Spanish.

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